**Procurement Journey**

**Additional Tools:**

**PESTLEE, SWOT & Porter’s 5 Forces**

**PESTLEE Analysis**

Overall Statement of Findings

**TECHNOLOGICAL**

R&D Activity

Automation

Technological incentives

Rate of technological change

**LEGAL**

Employment laws

EU or other legislation

**SOCIAL-DEMOGRAPHIC**

Health consciousness

Population growth rate

Age distribution

Emphasis on safety

**ENVIRONMENTAL**

Environmental regulations

Environmental record

**ETHICAL**

Human rights

Use of child labour

Compliance to equal opportunities

**POLITICAL**

Tax

Trade restrictions and tariffs

Political stability

**ECONOMIC**

Economic growth

Exchange rates

Interest rates

Inflation rate

**PORTERS 5 Forces**

**Low – Med**

**High**

**Threats of Substitutes**

* <Add Comment>

**<Add Opportunity Notes>**

**Power of Supplier**

**Competition in Industry**

* <Add Comment>

**<Add Opportunity Notes>**

**Medium**

**Med – High**

* <Add Comment>

**Power of Buyer**

* <Add Comment>

**Low**

**Threats of New Entrants**

**<Add Opportunity Notes>**

**<Add Opportunity Notes>**

* <Add Comment>

**Weaknesses**

**Strengths**

**Opportunities**

**Threats**

**SWOT Analysis**